


This week , we are going to be looking at persuasive letters. Our writing outcome this week will be to write a letter as if we were Bruno (from our class novel)persuading his Father to move back to the house he loves so much in Berlin.


Today's task is to find all the features of a persuasive letter.

Genre Features		SPaG Features	
Includes the recipients address in the top left hand corner		Includes apostrophes for singular and plural possession	
Includes the writers address in the top right hand corner		Includes apostrophes for contracted words	
Includes the date the letter was written		Includes dashes for extra information	
Includes an informal greeting followed by a comma		Ensures all rhetorical questions are punctuated with a question mark	
Includes rhetorical questions throughout		Includes fronted adverbials as paragraph openers	
Includes an opening paragraph as to why the letter is being written		Uses commas in a list to separate points	
Includes persuasive language throughout Generously Your expertise Irrefutable reputation			
Includes a closing paragraph that re emphasises the main purpose of the letter			
Finishes with a sign off			

Persuasive Writing

<p>Introductions</p> <p>I think...</p> <p>For this reason...</p> <p>I feel that...</p> <p>I am sure that...</p> <p>It is certain...</p> <p>I am writing to...</p> <p>Of course...</p> <p>In the same way...</p> <p>On the other hand...</p> <p>In this situation...</p>	<p>Making your point</p> <p>Firstly, secondly, thirdly...</p> <p>Furthermore...</p> <p>In addition...</p> <p>Also...</p> <p>Finally...</p> <p>Likewise...</p> <p>Besides...</p> <p>Again...</p> <p>Moreover...</p> <p>Similarly...</p> <p>Surely...</p> <p>Certainly...</p> <p>Specifically...</p> <p>If...then...</p> <p>because...</p>	<p>Details</p> <p>For example...</p> <p>In fact...</p> <p>For instance...</p> <p>As evidence...</p> <p>In support of this...</p> <p>Endings</p> <p>For these reasons...</p> <p>As you can see...</p> <p>In other words...</p> <p>On the whole...</p> <p>In short...</p> <p>Without a doubt...</p> <p>In brief...</p> <p>Undoubtedly...</p>	<p>Other Words</p> <p>reasons</p> <p>arguments</p> <p>for</p> <p>against</p> <p>unfair</p> <p>pros</p> <p>cons</p>
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Can you think of any examples of when someone might write a persuasive letter to someone to receive?